





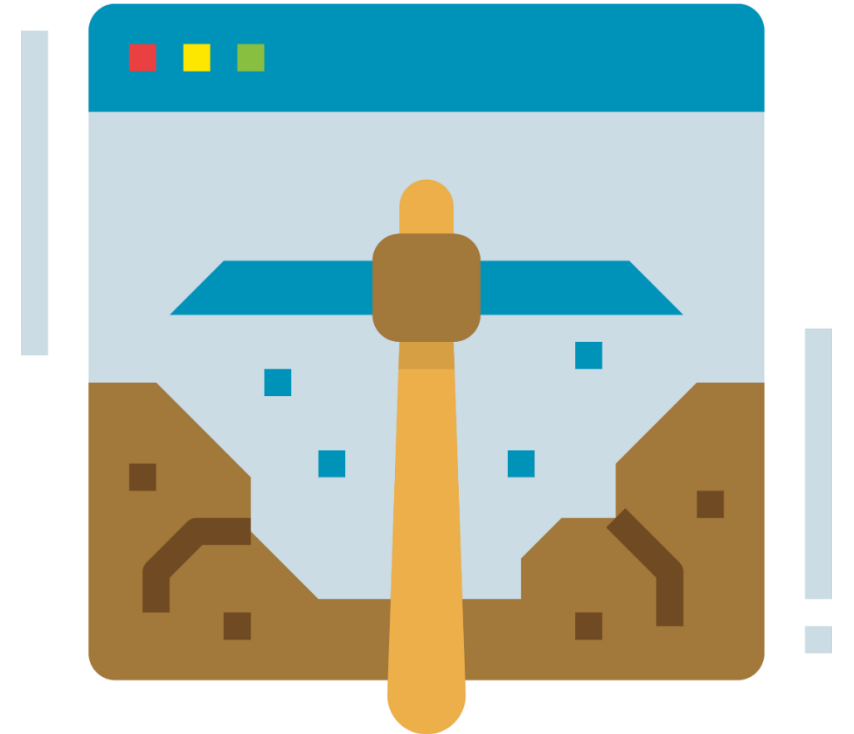
Why Tech Matters

April 2020







Why Tech Matters

-  **The power of tech**
-  **Missing 95% of humanity and the planet**
-  **Market failure is real**
-  **Solutions are out there**



What Tech Matters Does

-  **Anti-consulting**
-  **Strategic tech advising**
-  **Building the field**
-  **Create platforms for systems change entrepreneurs**



Systems Change Tech Platform #1

Strengthening the Global Child Helplines



Jeroo Billimoria (Skoll Awardee, serial social entrepreneur) as instigator



Child Helpline International: 175 helplines in 145 countries



95% voice calls (30 million/year)



Building a shared, open source, omnichannel contact center platform



Goal is to triple the # of children/youth served without significant budget increases



Systems Change Tech Platform #2

1000 Landscapes for 1 Billion People



Sara Scherr, founder EcoAgriculture Partners, as instigator



Plus Rainforest Alliance, UNDP, WWF, Conservation International, Commonland and Tech Matters



Central users: the local landscape leaders



Help them build critical mass at the local level, develop their action plan, and find the money to make their plans for a more sustainable economy a reality



Building the Field of Tech for Good



The three main ways Tech for Good should show up



The five bad ideas



The better ideas



Work ahead:

- Using the time machine
- Defeating the cult of the custom
- Countering the negative memes
- Engaging tech for good talent



Building Tech for Good enterprises

Funders and Partners

Funders



Key Partners

- Child Helpline International (including ten national child helplines)
- EcoAgriculture Partners (leading a seven-org coalition)
- Catalyst2030

Ensuring that Tech Matters

**“The future is
already here – it's
just not evenly
distributed.”**

~ William Gibson



Thank you!

Contact us at:
info@techmatters.org

Website:
www.techmatters.org

